

The Didsbury Pioneer

VOL. 56; NO. 40

Prov Library Dec 57

DIDSBURY ALBERTA, THURSDAY, OCTOBER 10, 1957

\$3.00 a Year; 7c a Copy

FLUORIDATION PLAN DISCUSSED

Most Local Pupils In On Insurance . . .

At a well attended meeting of the Didsbury Home and School Association, held in the school auditorium on Monday evening, the group went on record as approving a plan whereby those children wishing to could receive fluoridation treatment. This does not, however, mean that the plan will be made available.

The student insurance plan proved very popular — out of a total enrollment of 562 pupils, 448 have now taken on this insurance coverage.

The regional conference will be held in the local school auditorium on November 30 and a committee has been named and plans indicate it will be a very successful event. A welcome is extended to any who might wish to attend.

Mrs. L. Eby was named as the delegate to the workshop to be held in Banff on October 21 to 24.

The next meeting will be held on November 18, one week later than usual due to the November 11 holiday.

MOUNTAIN VIEW

(From Our Own Correspondent)

Congratulations are extended to Mr. and Mrs. Lyle Stults on the birth of their second daughter, Peggy Noreen, born recently; a sister for Adele.

The regular Junior Girls' Club meeting will be held on Oct. 17 at 8 p.m. at the home of Mrs. Walter Scheidt Jr. Any girls interested are welcome to attend. Junior girls are to bring 6"x9" button sampler, 3 buttons, one with two holes, one with four holes, one with a shank; intermediate, Dirsdi half apron, made of white material, with green ties band and pocket; senior, cotton duster, McCall pattern 9721, polished cotton.

Sunday visitors with Mr. and Mrs. Lawrence Hunter and family were Mr. and Mrs. John Hunter of Calgary.

Sympathy of the district is extended to Mr. Fred Witke and family in the sudden passing of Mrs. Witke.

Folks, there is a dance at Mountain View hall on Friday, October 18, sponsored by the St. Hilde Chapter, O.E.S. Everybody welcome.

Mr. and Mrs. Ed McNeil and sons were Sunday dinner guests with Mr. and Mrs. Carl Stull and family of Carstairs.

Rugby W.L. Members To Visit Old Folks Home

In spite of the inclement weather Thursday night 11 members and one visitor gathered at the home of Mrs. Glen Ray for the regular meeting of Rugby W.L. Roll call was answered with "Home-made Christmas Gifts."

The highlight of the evening was a demonstration given by Mrs. Alex Gray of Olds on huck weaving; this was arranged for by Mrs. Howard Krebs, handicraft convener.

October 19 was the date set for members to visit the Senior Citizens' Home. Members are asked to meet at Campbell's Store at 2:30. Next meeting will be held at Mrs. Allen Vipond's at 2 in the afternoon, instead of the evening.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Gordon Weber gave a family welcome dinner Thursday in honor of Mrs. Donald Weber and Colette, who spent several weeks visiting relatives and friends in Ontario. Mr. Donald Weber and Mrs. and Mrs. Cecil Weber and family were also guests.

Miss Grace Hunsperger had as her Sunday dinner guests, Miss Enith Hunsperger of Edmonton and Mr. and Mrs. Lynn Hunsperger and family.

The Birthday Group will meet Tuesday, October 13 at the home of Mrs. J. B. Hickin.

Mr. and Mrs. Arnold Bode and family were Sunday dinner guests of Mr. and Mrs. H. Folkmann and family.

Mr. and Mrs. Ed Herzog and family were Sunday dinner guests of Mr. and Mrs. Fred Befus and family.

DIDSBURY MARKETS

BUTTERFAT	
Milk (5 hour blue)	78c
Table	71c
Special	61c
No. 1	51c
No. 2	45c

CANADIAN FIRE LOSSES TOO HIGH !!

Fire Prevention -- Yes !



Canada has the ignoble distinction of having one of the highest per capita loss from fire of any country in the world.

In a recent Fire Prevention Week Proclamation, the Governor-General has urged that all citizens devote this week to the purpose of correcting Canada's serious fire waste problem. The price of fire waste in Canada during 1956 was more than \$115,000,000. Still more appalling was the 601 deaths which resulted from fire, as well as an estimated 1600 injuries.

The provincial fire commissioner said recently that his staff will be making special inspections and have special events during fire prevention week with municipal, industrial and government institutions fire chiefs throughout Alberta.

In an attempt all-out effort to improve Alberta's defence against fire.

All adults can contribute to the success of the program for Fire Prevention Week by co-operating with the local fire department and with interested community organizations and by looking carefully to fire safety conditions in homes, stores, warehouses, farms, and public buildings.

There is need of a determination to stop fire waste. The slogan for Fire Prevention Week is: "Don't Give Fire a Place To Start."

Mr. J. B. Worthington of Vancouver is visiting this week with Mr. and Mrs. W. Davies and renewing old acquaintances in the district. Their daughter, Madge, will take up residence in Banff where she will be employed by the government.

Congratulations to Mr. and Mrs. Art Worthington of Edmonton; their son, Ronald Thomas, born September 14th.

Miss Mary Jensen and Mr. Eric Lausen of Calgary were weekend visitors at the John Hansen home. Church services continue every Sunday at Zella at 10:00 a.m.

The Zella congregation invite you to attend the Thanksgiving services on Sunday, October 13, when Mr. J. Jackson of Sundre will be in charge.

Runner-up: Mary Wordie
Consolation: To be played
Bronze Division of Above:
Winner: Shirley Landsiedel
Runner-up: Marilyn Wilkins
Consolation: Mary Coulter
Ringer Competition:
First Flight (tie): Viny Currie and Betty McMullen
Second Flight: Lois Shannon
Hidden Hole competitions were won by Janet Kimmel and Lila Tuglie. The ladies' two-ball foursome was won by Joyce Bersch and Mary Coulter.

Other winners during the season in weekly competitions included Marilyn Wilkins (twice); Ruth Anderson, Nancy Freeman, Lila Tuglie (three); Betty McMullen (two); Viny Currie (three); Grace Banta and Lois Shannon.

It was a good season for the girls; competitive play started the first week in May and ended the first week in October. Average number of ladies out on ladies' day was 18.

Highlights of the season were the "next-to-new" sale and the decorating and furnishing of the club house. Ladies from Olds and Carstairs were entertained one afternoon during the season.

Vandals Invade Local Cemetery

A lady reported to The Pioneer this week that some imbecile had removed the stone from her daughter's grave and placed it on the other side of the road. She says it could not have been accidentally struck by a car, as the stone weighs 40 pounds and was set in cement. It was moved prior to September 29th.

It must take a person of low mentality or a pervert of some sort to undertake such a sacrilegious act.

Anyone who may have information regarding the above incident are asked to notify the RCMP or phone 1608.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. W. R. Hildebrandt of Carstairs, on October 5, a son.

To Mr. and Mrs. Ray Miller of Didsbury, on October 6, a son.

To Mr. and Mrs. Ted Dageford of Didsbury, on October 7, a son.

To Mr. and Mrs. W. Morton of Didsbury, on October 8, TWIN DAUGHTERS.

To Mr. and Mrs. Roy Howden of Cremona, on October 8, a son.

Subscription Note

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

ARE YOU THANKFUL?

Another Day To Remember !

"The eyes of all await upon Thee, and Thou givest them meat in due season." Thou openest Thine hand and satisfiest the desire of every living thing." Ps. 145:15,16.

It should be easy for us to thank God. He is good to us. Although we break His commandments and deserve nothing but punishment for our disobedience, God gives us His Christ and pardon through His blood.

In the realm of nature, too, God gives us more than enough. Few Canadians have ever known what it means to be hungry. We have an abundance of grain, milk products, and meat. While two thirds of the world's population is undernourished, we grapple with the problem of surplus. Are we worthy of our abundance?

God has given us countless social benefits. We have a truly democratic form of government. We have freedom as it is found nowhere else in the world. In this atmosphere of freedom, family life, peace, education, health, and business prosper. We are free to live and love, free to learn and earn.

In view of all this, we must put some spiritualized zest into our Thanksgiving Day celebration. We Canadians have something to thank God for; we can't take this holiday on the run. Many are grateful every day. Many tell God how thankful you are for health, your family, your church, your nation, and your citizenship in the everlasting Kingdom our place on this day of Thanksgiving is in our house of worship; our duty, to sing the praise of our Creator and Redeemer.

Will you join the countless thousands this week-end, and keep it truly a Day of Thanksgiving? Go to the church of your choice and bring your thanks to God.

Cost Of Television Four Cents Daily

Canadian television programs cost the average viewer four cents a day, general manager J. A. Oulmet of the CBC said in Montreal recently. That was what the annual bill of \$30,000,000 for CBC-TV programming broke down to. Mr. Oulmet told the Montreal Rotary Club that Canadians during the last five years had spent \$1,000,000,000 to buy and maintain TV sets.

"At the present time it costs you about 20 cents a day to own and operate the set, and four cents for the Canadian programs you see on it."

"I simply refuse to admit that the average Canadian cannot afford 4 cents a day to see the best that Canada can produce, together with the best that we can import from other countries."

Letter To The Editor

Editor, Didsbury Pioneer.

Dear Sir:-

Beside The Point
Alberta people are being asked to notice that the new liquor outlets in Manitoba have sparked a definite improvement in the restaurant food and service instead of the booing spree predicted.

Have you noticed how the liquor people like to try to distract attention to something else other than the facts about alcohol?

They connect liquor with beautiful things with which they have no connection.

They never show pictures of drunken orgies, knifing by men under the influence, or bloody pictures of lives prematurely ended by alcohol.

They hide that dark side, that vast area of evil.

So now our attention is being diverted to restaurant food, though there is no logical or necessary connection.

Let people work for cleaner, better food if that is necessary, but do not let that be the bait to make us vote for more outlets.

The fact of importance that we have to keep in mind is that increased outlets is going to mean increased drinking and increased drinking means more tragedy, more weeping.

Nothing is more important as we come up to the voting day than to keep a balance in our thinking. There is no sense in taking ten devils into our house to drive out one.

The two countries which have the most outlets, France and United States are the two countries which suffer the most from alcoholism.

(Rev.) T. K. Palmer

SEGREGATION IS STILL IN THE NEWS

Finance Minister K. A. Guedenah of Ghana said this week he was hustled out of a restaurant at Dover, Del., because "colored people are not allowed to eat in here."

Guedenah reported the incident on his return to New York. "If the vice-president of the United States were to have a meal at my house when he is in Ghana, and if Adlai Stevenson can come into my home, then I cannot understand why I must receive this treatment in a roadside restaurant in America," Guedenah said.

461 Cars Have Been Impounded

As the owners have failed to produce pink cards giving proof of financial responsibility in the form of insurance, 461 impounded cars are held by the police in Alberta.

Provincial officials say they expect the total will be reduced in December. The present total is attributed to the tourist season. Since the new legislation, which provides for impounding of the car, was introduced last October, a total of 2378 cars were held by the police. Many were released when the necessary pink card was produced.

DON'T FORGET -- STORES CLOSED MONDAY

This year Thanksgiving day will be celebrated on Monday, October 14th, and most places of business across the Dominion will be closed for the day.

C.P.R. Schedule

Southbound:	
No. 522 Lv.	8:03 a.m. Daily (stop)
No. 524 Lv.	11:16 a.m. Daily (Flag Only)
No. 526 Lv.	4:32 p.m. Daily (Flag Only)
Northbound:	
No. 521 Lv.	12:35 a.m. Daily (Flag Only)
No. 527 Lv.	9:31 a.m. Daily (Flag Only)
No. 523 Lv.	2:10 p.m. Daily (Flag Only)
No. 525 Lv.	7:25 p.m. Daily (Flag Only)

SMART MOMMA !!!

The widow of Will Rogers notes in her memoirs that Will, junior, never could learn to tuck in his shirt-tails when he was a youngster of ten.

"Pleading and punishment got me no where," she recalls, "but I finally hit upon a scheme that cured him overnight. I sewed an edging of lace around the bottom of his shirts."

ANNOUNCING

WE ARE NOW OPEN FOR BUSINESS AT OUR NEW SERVICE STATION

HOURS OF BUSINESS WILL BE
8:00 A.M. to 12:00 P.M.
SEVEN DAYS A WEEK

OUR SERVICES INCLUDE:-

The sale of Esso and Esso Extra Gasoline, Marvelube, Essolube and Mobiloil Motor Oils; Atlas Tires and Accessories; Plus Lubrication Jobs, Oil Changes, Wash Jobs, Motor Tune-up, major and minor; Generator and Starter Repairs.

WE WILL CONTINUE TO OPERATE
THE STATION ON NO. 2A HIGHWAY
From 8:00 a.m. to 6:00 pm.
SEVEN DAYS A WEEK

Falk's Esso Service

"Serving the Community and the Highways"
Highway No. 2A and Highway No. 2
Phone 1010 Didsbury

Week-End Specials

KING SIZE TIDE — 18 Cents Off	\$1.47
KING SIZE FAB — 35 Cents Off	\$1.15
SUNBRITE MARGARINE — 3 Lbs. For	91c
ROBIN HOOD ROLLED OATS — With Cup and Saucer	55c

RED & WHITE

SAVES YOU MONEY EVERY DAY

J. Kossowan, prop.

Phone 39



"Buy At Home"
AS NEAR AS
YOUR PHONE!

AS NEAR AS
YOUR PHONE!
"Buy At Home"



The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 85 per cent of Didsbury and District to buy their needs in your place of business.

TOP USED UNITS AT BARGAIN PRICES

- 1957 OLDSMOBILE SUPER "88" —
Demonstrator, new car warranty, low mileage and big price reduction.
- 1952 PLYMOUTH —
Completely reconditioned, including new motor.
- 1951 CHEVROLET SEDAN —
A nice tight car at a bargain price.
- 1951 CHEVROLET DELUXE 2-DOOR SEDAN.
With power glide and radio, smart looking and priced to sell.

EDEORD MOTORS

YOUR MODERN GARAGE

Phone 58

Didsbury

WANT ADS

FOR SALE — Coleman oil heater.
Phone 73, Didsbury. 1c

NOW IS THE TIME to Fertilize your hay and grass. Our grass land fertilizer is at your disposal 20 cents per acre plus \$2.00 a day. Harold E. Oke, your machine man. 40-2p

FOR SALE — Coleman oil heater, \$20; Electric range \$50. Apply at the Bright Spot. 40-1p

FOR SALE — Piano, Woodstock, Canada; from Heineman and Co. Ltd. John Luft, phone 282. 40-3p

FOR SALE — 1951 Chevrolet Power Glide Sedan; custom radio, turning lights; good tires. \$580. Contact L. J. Devine. 40-3p

FOR SALE — 250 amp. General Electric D.C. portable welding absolutely top shape; with 1/2-ton pick-up if desired. Chas. Spreeman, phone 384. 40-1p

FOR SALE — Duo-Therm oil heaters, approx. \$5,000 B.T.U., cheap for cash. Contact Dickau Electric. 40-3c

RE: ESTATE OF WILLIAM SKRYPNYK, DECEASED
Tenders are requested by the undersigned up to October 15, 1957, for the purchase of Lots 13 and 14, Block B, Plan Didsbury 4162-0, together with household contents. No tender necessarily accepted. Deputy Public Trustee, Land Titles Building, Calgary, Alberta. 40-1c

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF DANIEL HABERMEHL, late of Didsbury, Alberta, Retired, Deceased.
NOTICE is hereby given that all persons having claims upon the Estate of the above named DANIEL HABERMEHL, who died on the 10th of July, 1955, are required to file with the undersigned by November 8, 1957, a full statement duly verified of their claims and of any security held by them and that after that date the Administrator will distribute the assets of the Deceased among the parties entitled thereto having regard only to the claims so filed or which have been brought to his knowledge.
DATED at Land Titles Building, Calgary, Alberta, October 4, 1957
P. L. QUINTON,
Deputy Public Trustee 40-2c

RE ESTATE OF WILLIAM SKRYPNYK
Tenders will be received up to October 15th, 1957, for the purchase of iron junk on Lots 13, 14, Block B, Plan Didsbury 4162-0. Highest tender not necessarily accepted.

TOWN OF DIDSBURY.

P. L. EVANS,
Secretary-Treasurer

LOST — Brown leather wallet in town on Friday. Contains valuable papers. Reward. Ian McAlley, c/o Harvey Gillrie, phone 2211. 40-1p

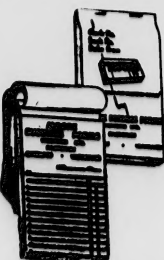
THOUGHT FOR THE WEEK : : :
The measure of choosing well is whether a man finds good in what he has chosen.

YOU SERVE

+

BY GIVING

SOMETHING TO SELL ? ? ?
TRY A PIONEER CLASSIFIED AD



ORDER YOUR
COUNTER CHECK BOOKS
FROM THE
DIDSBURY PIONEER
PHONE 11 DIDSBURY

FOR SALE — Large size circulating heater, walnut finish, in good condition; with pipes. Phone 23, Roy McArthur. 39-3p

FEDER CATTLE SALES will be starting on Friday, Oct. 18 at the Olds Auction Mart Ltd. Sales will be held EVERY FRIDAY until after the New Year. Selling cattle by the pound; 3 1/2 commission. Auctioneers: Archie Boyce, licence No. 21; Rosehill Bros., licence Nos. 208 and 209. 39-8c

FALL HORSE SALE will be held at the Olds Auction Mart Ltd. on Monday, Oct. 14, selling 80 head Heavy Draft and Saddle Horses, and some Ponies. If you are interested in selling horses in this sale contact Chas. Rosehill, Olds, phone 474 or 332. Listings will be accepted up until sale time. Auctioneers: Archie Boyce and Rosehill Bros. 39-2c

SPECIAL CALF SALE will be held at the Olds Auction Mart Ltd., Monday, Oct. 21, selling 500 head of Calves; all good quality Hereford, Shorthorn and Angus Calves. This is the sale to bring your calf to as we are holding this sale on a date when Eastern buyers can attend. All calves must be listed at the Olds Auction Mart Ltd. no later than Oct. 10, 1957, phones 474 or 332. This is the calf sale of the year. Auctioneers: Archie Boyce, lic. No. 21; Rosehill Bros., lic. No. 208 and 209. 39-3c

FOR SALE — Hereford-Shorthorn cows and some with calves. Ph. 563117, Calgary. 39-3p

SPECIAL — Plastic-Cryovac Turkey Freezer Bags; 10 cents each. Fee's General Retail. 40-4c

FOR SALE — German sheppard puppies; can be registered if desired. Contact 715, Carstairs or write Charles Ryan, Carstairs. 40-2p

FOR SALE — Motorola combination radio and record player in walnut cabinet, good condition; Terms available to reliable party. Falk's Esso Service, phone 1010. 40-1c

FOR SALE — Concrete gravel, crushed, screened or river run. Loaded at pit or delivered. Passes government test. Thompson Concrete, RR1, Innisfail, phone R2210, Innisfail. 24-1p

FOR SALE — Three houses and lots; one block west of Burgess Lumber Yard. For particulars contact Box "H", Didsbury Pioneer. 38-3c

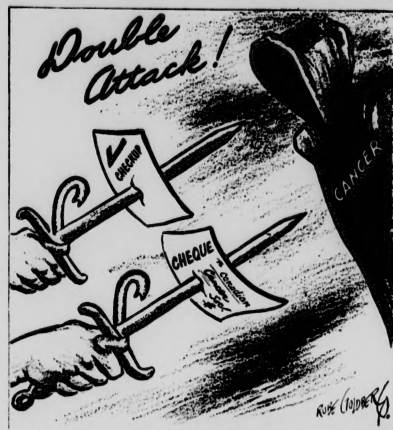
SALESMEN WANTED — For steady year-round income — sell Rawleigh Products in Didsbury locally. Write today. W. T. Rawleigh Co. Ltd., 11-40, Winnipeg 2, Man. 39-9c

FOR SALE — 6-ft. Allis-Chalmers Combine, P.T.O., only cut 300 acres. Cockshutt "10" Tractor. No reasonable offer refused. Ph. 14 or 72, Didsbury. 38-3c

FOR SALE — Good grade dairy heifers, from one week to 18 months old. All artificial breeding. Also two nurse cows. Apply Lloyd O. Stauffer, phone 1007. 38-3p

FOR SALE — Girl's bicycle, medium size, practically new, \$35. For particulars phone 139. 38-3c

FOR SALE — No. 5 wheat, 70c per bushel at Three Hills. Jackson Machine Shop, Three Hills. 38-3p



Canadian Cancer Society

OCTOBER SPECIAL FOOD VALUES

APRICOTS	MILNE'S, 15 Oz.	4
PEACHES	HUNT'S, Halves, 15 Oz.	for
PEACHES	HUNT'S, Sliced, 15 oz.	89c

CRISCO	10 CENTS OFF
3 lb. tin	\$1.05

COFFEE	TOASTAN
All Purpose, 1 lb.	89c

WAX BEANS	GREENGIANT, 15 Oz. Tin	5
NIBLETS	GREEN GIANT, 14 Oz. Tin	FOR
MEXICORN	GREEN GIANT, 14 Oz. Tin	\$1.00
PEAS	GREEN GIANT, 15 Oz. Tin	

MEAT SPREADS	PURITAN
3 Oz. Tin	2 for 29c

CHIX	PURITAN
12 Oz. Tin	2 for 85c

STUART HOUSE FOILWRAP

12 INCH ROLL	33c	18 INCH ROLL	59c
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PRICES
EFFECTIVE
OCTOBER
10 - 11 - 12



FREE
DELIVERY

LIONS TURKEY BINGO

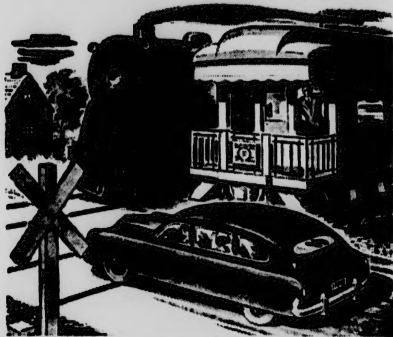
Saturday, Oct. 12

— Starting at 8:00 p.m. —

LIONS HALL, Didsbury

OTHER SPECIAL PRIZES WILL BE OFFERED
Net Proceeds in aid of the Rest Room Fund

DON'T HAVE A SINGLE TRACK MIND ON A DOUBLE TRACK RAILROAD!



Like it mild
medium
old?
there's a
cheddar
cheese for every
taste

Free! Make Taster's
own Cheese
Casseroles Recipes
Send today!

DAIRY FARMERS OF CANADA
408 Huron Street, Toronto

No Time To Write ???

I have no time to write
a poem this week,
As I have to fix a kitchen
roof that leaks;
And patch up the old
hen house door,
Or those old biddies won't
lay anymore.

I'll have to put back the
windows in the barn,
To keep the dogs
cozy and warm;
The bull coral poles
are all askew,
I have to replace them
with something new.

I'll have to fix the
root cellar door,
The roof has sagged right
down to the floor;
And fix the garden fence
before it's too late;
Nail some more leather
hinges on the garden gate.

I haven't a button on
gold darn thing,
Even my pants are
held up with string;
My toes are sticking
right out of my socks,
And there's not a stock of
wood in the ole wood box.

The old sow has made her bed
by the kitchen door;
She has no roof on
her house anymore;
The drain is plugged up
from the kitchen sink,
So I just haven't got time
this week to think.

So I had better hitch up
my pants with a jerk,
If I am hoping to get done
all this work;
Then I might get time
to write something next week;
If I don't get crowned and
my head starts to leak.

(Signed: E. COOMBS)

PORTABLE X-RAYS

Doctors and industrial scientists
may soon be able to buy X-ray
equipment that they can carry with
them. Coming into production is a
unit so small that it will fit in a
brief case. It is powered with
strontium 90.

Don't Give Fire A Place To Get Started . .

Instruct your family on what to
do in case of fire. Have a family
conference on fire hazards. Advise
adult members of your family
to always keep matches and lighters
out of the reach of children. Keep
flammable liquids in metal
containers and on high shelves or
in locked cupboards and closets.

Don't teach your children to be
careless by your own experience.
Set a good example for them to
follow.

Advise your wife if you have a
coal furnace. Don't load it with
coal before going to bed. Make
sure it is properly banked for the
night. Show her how to do it, for
when you are away for an evening
or on a trip, it will probably be her
job.

Warn the mother of your children
not to tamper with faulty
wiring or household appliances,
such as toasters, kettles or other
equipment using electricity. An
expert is always within reach of
the telephone.

Caution children to keep away
from the stove when the burners
are on. It is so easy for a sleeve
to slip and touch a red-hot burner.
Playing with matches is taboo.
Don't allow children to tinker with
any electrical appliance or play
with firecrackers. A nasty burn,
sometimes serious, can result. Let
Dad light the firecrackers.

Bonfires are nice but they also
also cause tragedies. On a family
outing let an adult supervise the
bonfire. And keep children a proper
distance. Don't let them throw
any old thing they find on a bon-
fire. It may be an empty gasoline
container.

All Canada has been horrified by
the number of child victims of fire
each year. Every winter takes its
toll. Never leave your children
alone at home. Have an adult who
is aware of fire hazards stay with
them.

Family co-operation is vital in
preventing fires. Sure you are
busy but just take a little time out
to hold a family discussion on fire
safety. You will be glad you did.
Don't ever think that a fire trag-
edy can't happen to you. It will
if you are careless.

SPRINGSIDE NOTES

(From Our Own Correspondent)

There were eight ladies present
at the last meeting of the Spring-
side Ladies' Group, held at the
home of Mrs. Lawrence Chandler.
Two contests were held, the winner
of the first being Mrs. Lawrence
Chandler; the second being Mrs.
Vernie Wrigglesworth. Mrs. Bill
Collinge won the hostess prize.

Mr. and Mrs. Art Taylor and
family, of Acme, were Sunday visi-
tors with Mr. and Mrs. Bill Col-
linge.

THE LOCAL NEWSPAPER MAINTAINS ITS INFLUENCE

- How often a successful executive, far from
his small-town birthplace — maintains his
contacts through regular receipt of his
weekly newspaper.
- There is nothing quite like a small town
weekly for neighborly news and intimate
contacts.
- People in the advertising business talk
about selected audiences — sharply fo-
cused circulation. They have learned
from experience that when a publication is
specially edited to appeal to the specific
interests of a smaller group of people, its
opportunities to make sales are multiplied
many times over.
- The weekly newspaper is that kind of pub-
lication. Whether its circulation is a few
hundred or a few thousand, it represents
effective circulation.
- Gather the towns-people and farm folk
around you when you advertise. Surround
yourself with friendly neighbors — deliver
your advertising message through your
local weekly newspaper.

**58.2 Per Cent of Canada's population live in
places of 10,000 or Less. THESE ARE WEEK-
LY NEWSPAPER MARKETS.**

ADVERTISING DOESN'T COST !! IT PAYS !!

ED SNUTH'S AUCTION SALE

As Mr. Snuth has sold his land the following will be sold at
the farm located 1 Mile South and 1 1/2 Miles West of Cremona
or 28 Miles North of Cochrane.

ON GOOD GRAVEL ROAD EITHER WAY

THURSDAY, OCTOBER 17

SALE AT 11:00 A.M. LUNCH AT NOMINAL FEE

23 HEAD OF CATTLE

11 RANGE COWS, WITH CALVES AT FOOT

HEREFORD BREEDING

1 YEARLING STEER

All Cattle T.B. and Bangs Tested. All the cows have been
back bred to a Registered Hereford Bull

MACHINERY

1955 John Deere No. 40 Caterpillar, complete with cab, dozer
and hydraulics, very good shape; 1956 John Deere Power
Take-Off Baler, like new; 1941 John Deere Model "A" Tractor
on rubber, starter, lights and hydraulics, A-1; 1946 John
Deere No. 12A Combine, cleaner and straw spreader; John
Deere Side Delivery Rake, 10-ft.; 7-ft. John Deere Power Mow-
er, 2 years old; Dump Rake; Bale Sweep; 6-ft. Massey-Harris
Tiller; 8-ft. Cultivator; 14-in. Heavy Wire; Hog Wire; Double
Disc; 10-ft. Spring Tooth Harrows; 2-Bottom, 16-inch John
Deere Plow; 3-Sections Flexible Harrows; Rubber Tired Wagon
with Rack; Steel Wagon with Box; 9 inch John Deere Grain
Grinder; Steel Wagon with Rack; 3-bottom Disc Plow; 8-ft.
John Deere Power Take-off; 14-in. Swath; 1951
Hodge 1-Ton Truck, 29,000 original miles — this truck is in
A-1 shape; 12-ft. Grain Auger on trailer with engine; Sleigh,
sweep.

MISCELLANEOUS

Seed Cleaning Plant Building, 10 by 12 ft.; Cleaner is complete
with elevator and engine; this is to be sold as a unit; One Set
of Breeding Harness; One Set Light Harness; Horn Weights;
Real Good Stock Saddle and Bridle; 12 x 12 ft. 20 oz. Tarp;
8 x 10 ft. Tarp, 20 oz. treated; 6 x 6 Tarp, 20 oz. treated; Garden
Cultivator, like new; Chicken Wire; Coal Brooder Stove;
Oil Brooder Stove; 1-inch Heavy Wire; Hog Wire; Steel
Fence Posts; Water Tank; Hand Spray; Grind Stone; Electric
Fencer; Grain Scoops; Vise; Hand Press Drill; Grease Guns;
Three 5-Gal. Cans of Oil; Carpenter Tools; Wrenches and
Tools; Log Chains; Brace and Bits, all sizes; Tap and Die
Set; Hack Saws; Carpenter Saws; Buck Saw; Siltson Wrench-
es; Pinch Bars; Gas Pump; Several Small Drums; 2 Wire
Stretchers; Post Maul; Crow Bar; Grass Seed Broadcaster;
Buz Saw mounted on front of tractor; Rope Machine; Roll
off Roofing paper; Fence Posts; Shovels; Forks, and many
other items too numerous to mention.

— 150 WHITE LEGHORN LAYING HENS —
FEED — 3,000 Bales Real Good Hay; this hay was all put up
in real good shape

GRAIN — There is also a large quantity of grain to be sold
— HOUSEHOLD GOODS, ETC. —
Enterprises and Firclo Cookstoves; Norge Oil Heater; 2 Beds,
complete; 1 Cot; 1 Dresser; Studio Lounge; 2 Easy Chairs;
China Cabinet; Singer Sewing Machine; Washstand; End
Table; 3 Arm Chairs; 5 Kitchen Chairs; Drop Leaf Table;
Extension Table; Kitchen Table; Kitchen Cabinet; American
Cream Separator; Connor Gasoline Washer; 12 Dozen Sealers;
2 Cream Cans; Kitchen Utensils; Bath Tub; 2 Radios; Lawn
Mower; Egg Crates; Dehorning Clippers.

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bank account - and
a purpose for saving**

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missing it can be the savings you put by,
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Such savings don't just happen. They involve
some sacrifice, definite planning. But as
your dollars mount up you feel a sense of
accomplishment, of getting somewhere, that
makes the effort more than worth while.

Your bank account provides ready cash that
can help take care of any emergency that may
arise, or open the way to bargains or other
opportunities. Whatever objective you may have
in mind, and whatever use your savings may
ultimately serve, you'll always be glad you saved.

Save at a bank — millions do!

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THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.

Subscription: In Canada, \$3.00 a year; In U.S., \$4.00
JAMES CURRIE, Editor and Publisher

Ramblin' and Roamin'



Just For The Record . . .

The many, many people who mortgaged the house, sold papers on street corners or raised the hay from some other method to buy a TV set when the modern "magic" instruments came on the market, were paid off in spades at the weekend (if they are sport fans — who isn't when the "world serious" is on deck). Watching the games from an easy chair (the only thing lacking was a peanut vendor) we came away with the quote so often heard: "Wonders will never cease." When they hit the ball in Milwaukee (more than a country mile from here) we can see it and hear it within seconds of the time the fans in the stands check the play over. For our money that's a lotta miles for a baseball to travel in such a short time.

Just For The Record . . .

The road crew was working; the curbing crew had things under control; but then the weatherman stepped into the picture with more snow than we'd care to shovel (we shovel enough of the other stuff). However, there is going to be a parking lot close to our business home and it's pleasing to see many of the all-day cars parked there. One fella got stuck in the new layout the other day but that's incidental. Wonder who it was? You're right!

Just For The Record . . .

The Didsbury Board of Trade, with a handy crew at the head of operations, are aiming their sights on another fall shopping carnival, scheduled to get underway shortly. It seems to us it'd be a good idea to spend those dollars in your home town — without them it won't be much of a town!

And A Friendly Nod . . .

To the rascal who gave us this information: "Perhaps the weather bureau gives feminine names to hurricanes because they go around in circles trying to make up their minds what course to take."

FOR YOUR Plumbing & Heating Requirements SEE . . .

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

See Us For . . .

Starting and Ignition	Carburetion
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International	Rebuilding
	Service On
	All Units

Ted Stauffer

Phone 50

Olds

Notes From D.A.

By Howard J. Putscher

There are nine 4H clubs in this area, the total membership being approximately 125 farm girls and boys. Of these nine clubs five have beef feeding as their projects, three are in the dairy project and one has a grain project.

The objectives of 4H club work are firstly rural education and secondly training in citizenship with the development of character and leadership. The other objective is experience and knowledge in the particular project that is being taken. In this the members acquire a better understanding of the beef, dairy or grain production; they learn management, care, feeding and selection by practicing it themselves under leader guidance.

In the beef clubs members obtain a feeder calf in the fall and care, feed and train this calf for a show and sale the following summer. In dairy it is much the same only the calf is not sold but retained on the farm. The calf should be of fairly good quality but need not to be a high priced top quality animal. In the grain clubs the members start with seed in the spring, growing a grain plot and showing a sample at a fall achievement day.

Any one interested in joining any of the clubs should contact the leader in their respective area. These men do a lot to keep club work going, they are as follows: work going, they are as follows: ton Dairy, A. Craig; Carstairs-Didsbury Dairy, W. Spicer; Carstairs-Didsbury Dairy, H. Schielke; Cremona Beef, V. Reid; East Didsbury Beef, A. E. Brander; West Didsbury Beef, J. Hughes; Olds Beef, L. S. Fisher; Carstairs Grain, D. E. Fox.

The livestock clubs will be re-organized very shortly for the coming season. Club work is interesting and educational to those who take part, the calf or the grain will be gone in time but the knowledge gained will last forever.

SPRING SONG (New Lyrics)

The teen-age girl, after two lessons from the driving school, took her father out for a spin in the family car.

"Oh, daddy," she thrilled: "Doesn't speeding over hill and dale make you glad you're still alive?"

"Glad? I'm amazed!"

THE COST-PRICE SQUEEZE IS ON

The extent of the cost-price squeeze on prairie farmers is well illustrated by figures of the Dominion Bureau of Statistics. Since 1949 the price of farm commodities has gone down very substantially while on the other hand the costs of goods and services required to carry out farming operations have continued to increase.

In 1949 the index of Alberta farm prices was placed at 256.6; in July of this year 213 (1925-39 equal 100). This represents a decline of 20 per cent in the past eight years. In the same period the index of farm costs rose from around 208 to 256, or an increase of 25 per cent. Thus farm costs are down 20 per cent and operating costs up 25 per cent.

WEST GERMANS NEED WHEAT

The West German wheat harvest is estimated at 128 million bushels. Another 85 million bushels will have to be imported.



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by GOODYEAR

EDFORD MOTORS

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"Why, he's the gas company serviceman adjusting our new range, Janie. You see, he wants to make sure that everything is working right."

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Associated with

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MISCELLANEOUS

— Call —

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Two doors west of hospital on

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At Junction of No. 2 highway

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CHURCH NOTES

EVANGELICAL CHURCH

Rev. A. E. Stichel, Pastor

Sunday Services:

10:30 a.m. — Worship Service

11:30 a.m. — Sunday School

7:30 p.m. — Evening Service

Wednesday Evening 8:00 p.m.

Bible Study and Prayer Meeting

Bethel Services:

Sunday Services

2:00 p.m. Sunday School

3:00 p.m. Worship Service

Youth Fellowship, Friday 8:00 p.m.

The Pastor and Congregations

extend a sincere welcome to all.

Come and Worship with us.

REDEEMER LUTHERAN

CHURCH

"The Church of the Lutheran Hour"

Rev. E. B. FOX, Pastor

Divine Services every Sunday at

10:30 a.m., followed by Sunday

School and Adult Bible Class.

UNITED MISSIONARY CHURCH

Rev. W. D. ANNETT, Pastor

Sunday School, 10:30 a.m.

Preaching, 11:30 a.m.

Sunday evening service, 7:30

p.m.

Wednesday evening prayer meet-

ing at 8 p.m.

ANGELICAN MISSION OF OLDS

SUNDAY SERVICES

Sunday School, 11 a.m. every

Sunday.

First, second and fourth Sun-

day at 12 noon.

FALLEN TIMBER

FOURSQUARE CHURCH

Rev. R. & Rev. C. Moore - Co-Pastors

Sunday School 1:30 p.m.

Church Service 2:30 p.m.

Young People's every Friday

8:30 p.m.

Come and Bring Your Friends

YOUR DISTRICT HOME ECONOMIST WRITES . . .

By HELEN HOWARD

Hi Homemakers—

Here's that recipe I promised you

last week for using up those green

tomatoes:

Green Tomato Minicream

3 lbs. green tomatoes

2 lbs. apples, chopped

2 lbs. brown sugar

1 lb. seeded raisins

1 lb. seedless raisins

2 tsp. salt

1½ cups vinegar

2 tsp. cinnamon

2 tsp. cloves (ground)

1 tsp. nutmeg

Juice of 2 lemons

1 Cup suet (omitted if storing

long time):

Method: Wash tomatoes and re-

move stem and blossom ends. Chop

up through food chopper. Allow

to boil for 5 minutes. Drain

thoroughly. Pare, core and chop

apples. Add to tomatoes with the

salt, suet if minicream is not

to be stored; vinegar, raisins, sug-

ar, spices and juice of lemon. Re-

turn to heat and cook slowly 30-45

minutes or until thick. Pack in

hot jars and seal. Yield: 8 pints.

Suet is omitted if the minicream

is to be stored any length of

time. Butter can be added to re-

place it when pies are made.

The fall season brings a host of

varieties of fruit, and it is a good

time to stock up. If your hus-

band has bagged a few beauties,

here are some suggestions:

For basting duck or goose try:

1. Red currant jelly dissolved in

water.

2. For two ducks this following

mixture:

1 cup catup

1 cup Worcestershire sauce

1 cup chili sauce

Garnish with orange slices and

parsley

3. Apricot glaze: in a saucepan

combine 1 cup apricot jam, ¼

cup hot water, ¼ tsp. vanilla.

Heat to dissolve jam. Boil for

last ½ hour of roasting.

Wild game birds are generally

not stuffed for roasting as the fat

is strong (especially in geese) but

sliced apple, onion or celery tops

are sometimes used and then dis-

carded.

Though you probably have a

stuffing recipe that is your favor-

ite, here are two you might try

for wild duck:

4 cups soft bread crumbs

1 cup onion diced

1 cup pecan nuts, chopped

2 eggs well beaten

1 cup celery, chopped

1 cup seedless raisins

½ tsp. salt

½ cup milk scalded

Add hot milk to the beaten eggs

and add to dry mixture. (Will fill

two ducks of about 2½ lbs. each.)

Apple and Prune Stuffing

½ pound dried prunes

2 tablespoons seeded raisins

2 tablespoons cracker crumbs

1/8 teaspoon salt

¼ teaspoon sugar

1 egg yolk beaten

1 large apple (sliced)

Pour boiling water over prunes

and raisins. Let stand 5 minutes.

Drain. Remove prune stones. Add

crumbs, seasonings and eggs. Add

apple. Makes 2 cups.

Fabric Dressing

Have you a silk, rayon or lace

dress that is limp and unattractive?

The finish can be improved by

dipping it in a gum arabic solu-

tion. First make this: Concentra-

tion of Gum Arabic Solution: 1 oz. of

gum arabic crystals; 1 oz. of

water. Method: Crush crystals in

enamel pot; add cold water; heat

until dissolved. A little borax add-

ed preserves the mixture.

To stiffen any article simply di-

lute the concentrated solution: one

part to 5/10th parts hot water,

depending on the stiffness de-

sired. Dip your article into the hot

solution.

SHORT SUPPLY

A restaurant boasted the largest

variety of sandwiches on earth:

"If we can't give you the sandwich

you order," bragged a huge sign.

"We'll pay you \$100."

One day, a wise guy ordered a

toasted, pickled, sliced elephant's

ear, on rye bread.

The waiter looked calm, wrote it

down, and disappeared. He was

gone nearly an hour, then came

back with the manager.

"You win," said the manager.

"For the first time, we have to

pay off. We're out of rye bread."

HENRY ERB

Agent For

MEMORIALS

and

GRAVE MARKERS

By the Finest

Craftsmen

Farm Wife-Women Of Many Parts

The farmer's wife is in a partner-

ship that is literally the "grass

NOW IS THE TIME TO —

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FOR THE WINTER SEASON BY

Filling your radiator with Esso-Rad Anti-Freeze, Changing the Motor Oil to Winter Grade, Winterizing the Transmission and Differential and Installing a Set of Atlas Mud and Snow Tires.

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TWO LOCATIONS OF

Falk's Esso Service

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For Your Steering and
Heating Problems
Undercoating Is Also
One Of Our Specialties

**Duncan Auto Body
And Service**

PHONE 73r2 — OLDS

W. H. METZ

AUCTION SALE

Having been favored with instructions from W. H. METZ, we will sell by Public Auction on the S.W. 1/4, Sec. 24, Twp. 31, Rge. 27, West of the 4th — 17 Miles Straight East of Didsbury or 19 Miles West and Three Miles South of Three Hills, or 20 Miles Northwest of Acme, on

MONDAY, OCTOBER 14

COMMENCING AT 11:00 A.M. SHARP

41 — CATTLE —

Eleven A-1 Milk Cows, some fresh and others to freshen on or near sale date; 8 Range Cows with Spring Calves; Three 2-Year-Old Hereford Heifers; Two-Year-Old Holstein Heifer; 6 Long Yearlings; 3 Spring Calves; Two-Year-Old Registered Purched Hereford Bull (Advance Notice Breeding); These cattle have all been Bangs Vaccinated and Blood Tested.

— 50 HOGS —

9 Brood Sows, some with pigs and others to farrow; 40 Feeder and Weaner Pigs; One Purebred Yorkshire Boar.

— MACHINERY —

Model AR John Deere Tractor, with power tol, lights and starter, 4 years old, top shape; 24 x 48 John Deere Separator, in good working condition, with all belts; John Deere 10-ft. Power Binder, with one-man control, 4 years old; John Deere 10-ft. Tool Bar Cultivator; L.H.C. 24-Run Press Drill, good shape; L.H.C. 7-ft. Filler on rubber; L.H.C. 3/16" Moleboard Plow; L.H.C. 10-ft. Rod Weeder; 5 Sections of Flexible Harrows; 2 Sections of Diamond Harrows; 2 Sections of Lever Harrows; Cockshutt Manure Spreader, almost new; 5-ft. Massey Harris Horse Mower; 4-ft. Crowfoot Packer; John Deere 10-inch Hammer Mill, with pipe and cyclone; Massey Harris 10-inch Grinder, nearly new; 24-ft. McLeod Grain Elevator; 2 Rubber-Tired Wagons; Wagon and Grain Tank; Two Wagons and Boxes; Two Bundle Racks; Two Bob Sleighs; L.H.C. 1 1/2 - 2 1/2 Pump Engine and Pump Jack; 300 Gallon Storage Tank; 2000 lb. Platform Scale; 1/4 Ton Chain Hoist; 50-ft. Endless Drive Belt.

MISCELLANEOUS AND HOUSEHOLD EFFECTS

Two Fuel Pumps; Quantity of Hog Wire; Barb Wire; Water Tank; Anvil; Hog Troughs; Hog Waterer; Good Blacksmith Tools; Fence Posts; Some Rough Lumber; Set of Teeth for Farm Hand; 4 Large Posts; Fire Wood; shovels; Wheel Barrow; Patches; Hammers; Saws; Chisels; Large Selection of Wrenches; Wire Stretchers; 28-ft. Extension Ladder; 15 Used Tires; 2 Feed Cookers; Tank Heaters; Grain Treater; Hog Farrowing Box; Self Feeders; 3 Crow Bars; 6 Grease Guns; 10 Panel Gates; Garden Cultivator; 2 Loading Chutes; Chesterfield Suite; Table and 6 Chairs; China Cabinet; Dresser and Table; Writing Desk; Sewing Machine; Small Table and Stand; Eight 8-Gallon Milk Cans; Large Sausage Grinder; Lard Press; Kettles; Lamps; Some Crocks; Hedge Clippers; Large Quantity of Household Goods.

— HORSES AND HARNESS —

TEAM OF BLACK MARES, weighing about 2200 lbs., well matched and broken; Set of Brass-Mounted Harness, with Scotch tops and Spreader; Set of Breaching Harness; 12 Horse Collars; Stock Saddle and Bridle.

FEED — Stack of Good Old Straw; Stack of Good Wheat Straw; Some Hay and Chop.

TERMS CASH**TERMS CASH**

Lunch Will Be Served by Lone Pine W.I. at a Nominal Fee

Raymond L. Shantz Tom Dench Jim Raffin

Licence No. 120 Licence No. 83 Licence No. 328

LORNE CLAYTON ED TIBALL

Clerk, ph. 83, Didsbury Cashier, ph. 26, Carstairs

What Other Papers Are Saying . . .**UNIFORM TEACHING**

SALARIES . . . THE NANTON NEWS comes out with the following comments . . . We understand that the commission hearing briefs on the subject of uniform teaching salaries has run into rough weather. Without having heard the arguments on either side, we question whether the uniform salary scale which the government is apparently prepared to promote, is good business from the point of view of the public.

It certainly would put the teachers in a position to strike simultaneously all over the province when demanding raises. At present local differences on salary, and other such matters are settled without dis-commoding other areas and at the same time clear up local grievances.

From the teachers' point of view, a salary in the city and some towns means quite a different thing than the same salary in other locations. Personally we have always thought that teachers who teach in out of the way places or endure the discomforts of new, rapidly expanding towns where there are few services, should have more money than those who live in better developed communities. In some cases living in the new

communities means higher costs than in cities. In general, city teachers find themselves paying more in rent and for other such basic items, than teachers in small towns. On the other hand, the city teacher secures the advantage of living in a place where additional educational and other services are readily available.

We are doubtful if the idea of a uniform wage scale is really practical or perhaps, we should say, workable. We doubt if it serves the best interest of the community or the teachers.

THE HIGH RIVER TIMES notes that . . . Cardston high school has secured permission from the Minister of Education to introduce a semester system. Time will prove the actual benefit realized from this educational change, but the advantages, which are expected are worth noting. They include: (1) A higher level of interest as the student nears the final examinations which are held every five months;

(2) Each student has a more evenly distributed load, so that he may give undivided attention to three or four subjects for five months instead of the usual seven or eight subjects for 10 months;

(3) Grade 12 students who may have failed some matriculation subjects may complete their program in half a year under this more intensive program instead of spending ten months to carry two or three subjects;

(4) Adults who wish to complete high school education or take training in vocational electives may do so in half a year.

All Grade 12 subjects will be taught in each semester and vocational electives may be taught in alternate semesters. This system accelerates instruction much more rapidly than the yearly program, as regular attendance is necessary to keep up with the classes.

The first half of the school credits are completed the beginning of February, and the second half in late June. The school day is divided into five 70-minute periods, and at Cardston the range of subjects includes academic, industrial arts, commercial, agricultural and household economics.

THE CAMROSE CANADIAN wonders if . . . the liquor plebiscite is to be argued on the same level as fluoridation of the water. The people want an element of decency surrounding the controls of the inevitable liquor traffic. Anyway, up to this moment, all anyone can hope from the plebiscite is an indication of opinion . . . the government will interpret the indication in its own sweet way and the people will have very little say in the matter.

UTAH BREEDER BUYS**100 ALBERTA BULLS**

A transaction involving an unusually large number of bulls to be sold to one party at private treaty was recently reported by J. Charles Yule of Calgary. Mr. Yule accompanied H. R. Parker of Ogden, Utah, while the latter purchased 100 bulls from Alberta breeders.

The bulls that made up the 100 head shipment were purchased from Mr. Ed Klink of Didsbury; George McCleary, Alex Robertson and Walter Bellamy of Carstairs. The above-mentioned of course supplied only part of the shipment. All the bulls were yearlings, and all have gone for export to the U.S.

CHUCKLE, CHUCKLE !!!

You call the driver of an automobile a motorist — until he beats you to a parking place.

Squirrel Cage . . .

Peter and Nick decided one night to rob the farmer's orchard. Having only one sack to put their spoils in, they decided to share it afterwards.

Following the raid, while passing the church yard, they decided upon a flat-topped tombstone to divide their take, and promptly went through the fence, dropping one big apple on the way.

The village drunk, while passing the church yard, heard the follow-

Believe It Or Not !!!

One for Ripley's book occurred last week when Roy Morgan lost his car keys while on a hunting trip northwest of Sundre. Roy left his car at the Ram River and joined the rest of his party for a 10-day pack horse trip after mountain sheep.

Not wanting to take his car keys for fear of losing them, he hid them under the hood.

On his return to the car several days later he found that a pack rat had made a nest under the hood of the car, and as is their custom, had left a bit of bacon in exchange for the keys.

Roy had to break into the car and cross the ignition wires to get home, minus the keys.

Since returning home, he has heard from Jack Bugay, one of the party, to say that he had taken his dog back to the spot where the car was parked. The dog soon found the pack rat's nest under a nearby log, dug it out and killed it. Bugay then searched the nest and found the missing keys.

— Carstairs News

ing conversation and was too terrified to move.

One for Peter and one for Nick were repeated until all the apples were divided, whereupon Peter said to Nick, "You have that one over the fence Nick and then we'll be even."

**measured in bushels
gasoline costs less**

If a typical western wheat farmer could exchange bushels of wheat for gallons of gasoline—how many gallons would he get per bushel?



About 2 1/2 gallons? Well, that was true if you compared the average price of #1 Northern wheat with the price of gasoline back in 1939. Over 6 gallons? You're right if you're thinking about prices in 1946.



Nearly 7 gallons? Correct. According to government figures for 1956, the year 'round average price that a western wheat farmer received for a bushel of wheat is sufficient to buy nearly 7 gallons of gasoline for his tractor.



On the score of performance, today's gasolines are an even bigger bargain. Modern refining techniques produce gasolines that are far superior to those sold only ten years ago.



IMPERIAL OIL LIMITED

Buy Canada Savings Bonds Now

by instalments...or for cash
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This year, a better buy than ever.

THE ROYAL BANK OF CANADA

DIDSBURY BRANCH: A. J. ALLEN, Manager

**Who Pays For
ADVERTISING**

?

NOT the newspaper reader, because he saves both time and money by shopping the wide selection of honest values offered through the advertising columns.
NOT the advertiser, because advertising always returns a profit when it is used correctly and consistently!
NOT the publisher, because of the hundreds of firms who profitably invest hundreds of thousands of dollars in newspaper advertising!

**Every Line of Advertising in The
Paper Is Paid For By The Fellow
Who Doesn't Advertise !**

The business which the non-advertiser loses pays the costs of advertising and ALSO returns a nice profit to the fellow who does advertise! HOPING for more business is not as effective as inviting more business!

WHERE CAN YOU GET CHEAPER AND BETTER ADVERTISING VALUE THAN IN THE DIDSBURY PIONEER, WHICH REACHES 90% OF THE HOMES IN THE DISTRICT AT A COST OF LESS THAN 1/4 CENT PER READER FOR AN ADVERTISEMENT THE SIZE OF THE ONE YOU ARE READING.

See And Drive A VOLKSWAGEN

THE CAR THAT STRETCHES
YOUR DOLLARS !!

HAROLD E. OKE

"Your Machine Man"

Phone 10

Didsbury



MAC'S Hardware

Phone 33

Didsbury

WE HAVE A FULL LINE OF

WEATHERSTRIP

STOVE PIPES

FURNACE FILTERS

THINKING ABOUT FLOOR TILES?

"Come In and See Us !"

WILLIAM F. BIRDSALL'S COMPLETE DAIRY DISPERSAL

AUCTION SALE

20 MILES WEST OF OLDS OR 4 MILES EAST OF SUNDRE
WEDNESDAY, OCTOBER 16

SALE AT 12:00 NOON LUNCH AT NOMINAL FEE

22 HEAD QUALITY DAIRY CATTLE

15 HEAD OF HOLSTEIN MILK COWS

All Young Cows, excepting one 11 years old: Eight of these Cows will have freshened since the first of August; 3 Cows will freshen the end of November, and the remaining four will freshen in the Spring. All these cows are bred artificially to Hawkhurst Bull; all cows are Bangs Vaccinated or Tested.

THREE HEIFERS, to freshen before June

FOUR OPEN YEARLING HEIFERS — These cows and heifers are all College bred. Anyone interested in real good top quality Milk Cows by all means should attend this sale.

HORSES — One Team HEAVY HORSES; real good chore team. Set of Harness.

MACHINERY AND MISCELLANEOUS — Model "C" Case Tractor, on rubber, recently overhauled; 1951 Half Ton Studebaker Truck, with stock racks; Wagon and Box; Hay Rack on Rubber Tired Wagon; Massey Harris Tractor Manure Spreader, new in 1956; Good Home-made Bale Conveyor, 25-ft. long; Massey Harris 7-ft. Power Take-off Blender, on rubber; L.H.C. 20-run Shoe Seed Drill; 8-ft. cultivator; 5 Sections Diamond Harrows; 5-ft. Flexible Harrow; 3-Bottom John Deere Plow, 14-inch; 4-ft. L.H.C. Tiller on rubber; 8-ft. Double Disc; Home-made Power Mower, 5-ft. Dump Hay Rake; 2 Gas Pumps; 3 h.p. Lawson Air Cooled Engine, good; Log Chains; Oil Tank Heater; Pump Jack; Wrenches; Forks; Shovels; Junior Garden Seeder; 1/3 h.p. Electric Motor and Pump Jack; DeLaval NewMatic Double Unit Milking Machine complete with Pipes and Motor; 2 Wood and Coal Heaters; Quantity of Household Goods; Twelve 8-Gal. Milk Cans and three 5-Gal. Milk Cans.

FEED — Over 2000 Bales of Mixed Hay; 300 Bales of Straight Sweet Clover

ARCHIE BOYCE

Licence No. 21

ROSEHILL BROS.

Licence Nos. 208 and 209

CAMPBELL'S FOOD STORE PREMIER MEATS

"THE COMPLETE FOOD CENTRE"

RAY and BETH CAMPBELL

BREX CEREAL —	
8 Cents Off Regular Price	27c
GINGERBREAD MIX, Monarch	25c
ANGEL FOOD MIX, Monarch	49c
WHITE or CHOCOLATE MIX, Purity —	
Small size	each 19c

SATURDAY SPECIAL At The MEAT COUNTER

HAMS FOR THANKSGIVING !!

Order YOUR TURKEY EARLY, Limited Supply
All Meat Government Inspected

MERCHANDISE GUARANTEED
FREE DELIVERY

GROCERIES 134

MEATS 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

Mrs. Marie Kasey, dean of women, arrived on the campus on Tuesday of last week. Mrs. Taylor and Miss Eby met her in Calgary that evening. It is good to have her with us again.

Students are now on the campus. Four young people have arrived from Washington and others have come from various points. The apartments will be filled this year and the young people are eager to get settled in them. The snow storm retarded work being done on them and those living there have had to be assigned other quarters until that work can be finished.

Mr. Richard Carpenter arrived last Thursday morning. He had the privilege of taking a car to Seattle from his home in Michigan and thus had a lovely trip west before coming here.

Mrs. Lloyd Stauffer has been doing a great deal of work in the kitchen and basement during the past week. She is efficiently organizing the work which she will be doing this winter. We welcome her as a college into our midst and trust that she will feel the warmth of it as she works with us.

President and Mrs. Taylor were visitors in Calgary over the weekend. Mr. Taylor, as vice-district superintendent of the United Missionary Church took the communion service and business meetings of the church while there. He also visited his mother who is very ill in hospital there.

The faculty went to Calgary for their Retreat on Thursday. Rev. and Mrs. J. J. Macdonald of Parkdale church entertained them for dinner. In the afternoon the faculty held its first meeting of the year in their living room and for supper arranged a down-town meeting. After supper they were entertained in the home of Rev. and Mrs. Ray Stantley of Mountgometry. They deeply appreciate the kindness of these friends.

Mr. and Mrs. E. S. Eby of Pasadena, Calif. are guests of Mr. and Mrs. Sam Eby and Miss Gladys Eby over the weekend. On Sunday they were in the home of Mr. and Mrs. Lorraine Eby for dinner. Mr. Eby received his early training as a master plumber with the Liemer Bros. of Didsbury. He now holds a very responsible position with a firm in Pasadena where he does the fine work of the firm in aluminum fixtures, etc. They will remain only for a few days.

Mr. Abe Sawatzky was on the campus this past week also. He brought some very fine vegetables for the school. Thank you, Abe, for all of your interest in your alma mater.

DIDSBURY INSTITUTE PLANNED FOOD SALE

The regular meeting of Didsbury W.I. was held October 1 at the home of Mrs. Joe McDonald. There were ten members and two visitors present. Roll call was answered by presenting a grab box worth 35¢.

The Home and Country was handed to the members. For the bit of fun Mrs. Pross had a contest "What's On Walley's Mind," with Mrs. Pieser winning.

Miss Helen Howard, district home economist from Olds spoke to the meeting on freezing of foods, containers to use, and how to wrap.

The 10-cent draw was won by Miss Howard. The grab boxes were then distributed, containing

CREMONA NEWS

(From Our Own Correspondent)

The flu victims of this district now recovering are Lynn Reid and Beverly Dunphy. Beverly had to return home from school at Red Deer for a seige in bed and Lynn spent several days in hospital.

The snow storm that struck this district last Wednesday found most of us unprepared for winter. Most of the harvesting is still to be completed.

Home and School is to meet the first Tuesday evening of the month instead of the first Wednesday. Parents are urged to attend to show their interest in their children and to add their support to all measures adopted for the closer co-operation of parents and teachers.

Mrs. Marion Reid arrived home last Monday evening, Sept. 30. Mrs. Reid was visiting at the home of her daughter, Mrs. T. A. Morgan of Bowmanville, Ont. Bowmanville is about 40 miles from Toronto. Mrs. Reid and Rev. and Mrs. Morgan had dinner one evening with Mr. Peter White. The latter writes many of the publications for the United Church Observer. While away Mrs. Reid also visited with Mr. and Mrs. George Graham, who in turn took her to visit Rex Atkins, formerly of Cremona.

Mrs. J. Lane taught school on Monday, substituting for Miss MacDonald in the grade three and four room.

Mr. and Mrs. Vair Reid are Salt Lake City visitors this week. Mr. and Mrs. Klotzberg and family moved to Water Valley this weekend.

The United Church W.A. was postponed from October 4th to October 11th.

HOME ECONOMIST TO VISIT WESTCOTT SR. W.I.

Westcott Sr. W.I. met at the home of Mrs. H. H. Gooden on Thursday, October 3rd with only eight members present due to the stormy weather. Roll call was answered by giving "A Cheese Dish Recipe."

Plans were made to cater to Mr. and Mrs. Raymond Shantz's auction sale on October 24. The educational talk was given by Mrs. Ed Klinek, who chose an article on the R.C.M.P. Musical Ride, Canada's Pride and Joy.

Members are asked to note the change of date for Nov. meeting in order to have the district home economist, Miss Helen Howard present. The date will be Nov 1 at 2 p.m. at the home of Mrs. J. Robertson. Each member is to bring one or more visitors to hear Miss Howard speak on "Household Efficiency."

It was reported that \$90 was the profit made from the sale of woolens received from Brandon Woolen Mills in the Spring.

ANOTHER CHUCKLE !!!

In Canada the poor people enjoy the same luxuries as the rich. The only difference is that they need more time to pay for them.

anything from nails and washers to soap and face cloths.

A quilt will be pieced and finished for the Red Cross in the near future.

There will be a food sale October 19 at Leeson's Hardware. The Nov. 8 meeting will be held at the home of Mrs. Roger Barrett.

DO IT NOW !!!

HAVE YOUR ANTI-FREEZE TESTED
HAVE YOUR COOLING SYSTEM
CHECKED
WINTERIZE YOUR LUBRICATION
RECHARGE OR REPLACE YOUR
BATTERY

Anti-Freeze **\$3.60**
PER GALLON

Batteries **\$12.95**
Plus Trade-In, UP FROM

COWAN & MOORE
SALES & SERVICE



Olds Drive-In Theatre

— SHOW TIME 8:30 P.M. —

WEDNESDAY AND THURSDAY, OCTOBER 9 AND 10 —

TERRY MOORE AND ROBERT BEATTY in
"POSTMARK FOR DANGER"

FRIDAY AND SATURDAY, OCTOBER 11 AND 12 —

HOWARD DUFF and LITA BARON in
"THE BROKEN STAR"

SUNDAY MIDNIGHT PREVIEW, OCTOBER 13 —

JAMES STEWART, GRACE KELLY and THELMA RITTER in
"BEAR WINDOW"

WEDNESDAY AND THURSDAY, OCTOBER 16 AND 17 —

— DOUBLE FEATURE —
"DESTINATION 60,000"

And THE BOWERY BOYS in
"SPOOK CHASERS"

ORGANIZATIONS AND OTHER INTERESTED
PEOPLE ARE REMINDED THAT FUNDS ARE
STILL NEEDED FOR THE REST ROOM PROJECT

THERE'S NOTHING Surer

THAN WINTER COMING

— SO LET US —

Winterize Your Car Now !!!

Let Us Check Your —

ANTI-FREEZE THERMOSTATS

FROST SHIELDS HEATER, Etc

IS YOUR BATTERY POOR ???

COME IN AND TRADE !!

WE HAVE BETTER ONES, priced up from \$9.95



KELM'S SERVICE

Phone 142

Didsbury

We Sell . . .

The New 12th Series Canadian Savings Bonds

A BETTER BUY THAN EVER

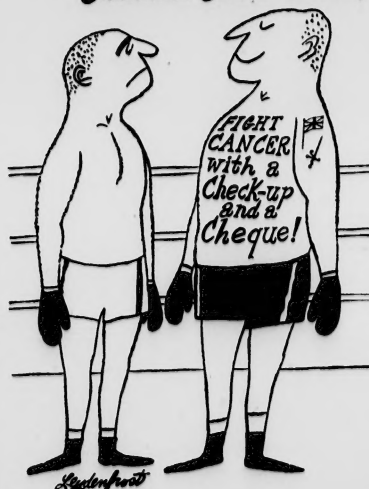
First Two Years 3 1/2 Per Cent Remaining

Eleven Years, 4 3/4 Per Cent

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline
C. E. Reiber Phone 90 A. W. Reiber

GIVE to the
Canadian Cancer Society



FOLKMAN'S CLOTHING

Ladies' Fall and Winter Handbags

Have Arrived —

All the latest styles and colors.

Priced from \$3.95 to \$8.95

Another Shipment of Ladies' Fall

And Winter Hats —

Priced from \$3.95 to \$7.95

Ladies' Coats, Dresses, Skirts, and Sweaters

Are Arriving Daily —

Choose yours now while the selection is at its best !!

This Week's
Money - Savers

INSTANT COFFEE, Chase and Sanborn —	
6 oz. jar \$1.35	2 oz. jar 45c
INSTANT FELS NAPHTHA SOAP —	
Two For	75c
TOMATO SOUP, Campbell's —	
Eight For	\$1.00
SPREADSAY CHEESE, Burns' —	
1 Lb. Jar	55c
GEM MARGARINE —	
3 lbs. for	93c

HALLIDAY'S
CASH GROCERY

GIVE
to the *Canadian Cancer Society*

Little Items of Local Interest

The 50th anniversary reunion of Calgary's Holy Cross hospital graduates was held on October 8th and 9th. Among those from this district who attended were Mrs. N. W. Hunsperger, Mrs. F. Sundberg, Mrs. H. Lutz and Mrs. Alex Easton.

Mrs. Ed Ford left Wednesday for Red Deer to attend the I.O.D.E. semi-annual convention, scheduled for two days.

Mrs. Ken Landis visited in Calgary with Mrs. N. Landis at the weekend.

Mrs. E. T. Wagins was a weekend visitor with her son-in-law and daughter, Mr. and Mrs. E. Wilson of Edmonton.

Mrs. R. Barrett returned Monday from Salt Lake City after spending a month there. She made the trip due to the serious illness of her father, Mr. J. F. Parrish, and we regret to report Mr. Parrish passed away last week.

At the October meeting of St. Cyprian's W. A. held at the home of the president, Mrs. Nancy Freeman, it was decided to hold the annual Fall Tea and Food Sale on November 30th in the Lions Hall.

Mr. Stanley Hardy of Langley, B.C. is visiting with his brother-in-law and sister, Mr. and Mrs. Joe McDonald and renewing acquaintance with old friends.

Among the 65 nursing graduates of the General Hospital in Calgary for this year, the name of Mrs. E. Neufeld popped up. Mrs. Neufeld (June Sherick) who is a former graduate of Didsbury high school.

GEMS OF THOUGHT
READING

Nobody who can read is ever successful at cleaning out the attic.

— Franklin P. Adams

Reading is seeing by proxy.

— Herbert Spencer

You may glean knowledge by reading, but you must separate the chaff from the wheat by thinking.

— Francis Osborn

We should accustom the mind to keep the best company by introducing it only to the best books.

— Sydney Smith

IF YOU'RE A BASEBALL GOOF
YOU'LL GO ALONG WITH
THE FELLOW WHO SAYS . . .



(Quote From A Baseball Fan)
DON'T CARE WHO YOU'RE
PULLING FOR IN THE
"WORLD SERIES"

BUT I HOPE MY TEAM WINS!

By The Way . . .

Who Are You Pulling For?

(Then the fight started ! ! !)

Coming Events

—St. Anthony's Ladies turkey supper will be held on Saturday, Oct. 14th, in the Lions hall.

—St. Hilda Chapter, O.E.S., will sponsor a dance on Friday, October 13 in Mountain View Hall. Music by the Franklin orchestra.

—Attention I.O.D.E. members. Due to the semi-annual meeting being held on October 10th in Calgary, the regular monthly meeting of Mous Chapter will be held on Friday, October 11 at 8:15 p.m.

—A meeting of the Didsbury Badminton Club will be held at the home of Roger Barrett at 8:30 p.m. Tuesday October 15. All members and anyone interested in badminton are urged to attend.

—The Didsbury W.I. will hold a Food Sale in Leeson's Hardware on Saturday, October 15. 40-21p

—Thanksgiving Dinner, October 13 and 14. Road Turkey, Cranberry Sauce, \$1.50 per person, at Mount View Coffee Shop, five miles east of Didsbury on new highway. 11c

A special service of Harvest Thanksgiving will be held at St. Cyprian's Anglican Church on Oct. 13, at 12 noon. Anyone wishing to donate grain fruit or vegetables may leave these at the church on or before, Saturday morning.

ROYAL DINNER MENU

BIG SECRET

Prime Minister Diefenbaker won't have time to has a few prairie ducks for the royal dinner he's giving next Tuesday.

And whether Queen Elizabeth and Prince Philip will find duck on the menu is not known. Looked away at 24 Sussex Street in Ottawa, the menu is a closely-guarded secret.

About 14 or 16 guests are expected at the prime minister's residence. The guest list has not been made known. But it is expected there will be some official guests and possibly members of the Diefenbaker family.

MAKES SENSE ? ? ?

Never try to reason the prejudice out of a man. It was not reasoned into him and cannot be reasoned out.

—Sydney Smith

LATE CLASSIFIEDS

FOR SALE — 160 acres improved land, about 100 acres cultivated; balance in hay and pasture. Full set of buildings, gravel road, telephone and power available. One mile west, 3/4 mile north of Didsbury. For further particulars phone 311. (No agent), Mrs. Tina Sportel, Didsbury. 40-21p

WHERE ELSE DO
YOU GET

- OPPORTUNITIES FOR TRAVEL AND ADVENTURE?
- HEALTHY OUTDOOR LIFE?
- GOOD PAY?
- EXPERT TRAINING IN NEW AND USEFUL SKILLS?
- DEVELOPMENT AND RECOGNITION OF YOUR CHARACTER?
- A CHANCE TO LEARN HOW TO HANDLE MEN?
- FREE MEDICAL AND DENTAL CARE?
- THIRTY DAYS HOLIDAY WITH PAY A YEAR?

If you are 17 to 40 years of age, and able to meet Army requirements, the Canadian Army offers you these and other advantages of Army life. You enlist for a 3 year term. At the end of that time you may return to civilian life well fitted for the future, or continue in the service of your country.

Mail the coupon below, telephone or visit your local recruiting station.

Army Recruiting Station,
108 - 9th Avenue E.,
Calgary, Alta. — Tel. 6-94172

Army Recruiting Station,
10042 - 101st Street,
Edmonton, Alta. — Tel. 4-3288

Pages send me, without obligation, full information on Army career.

Name _____
Address _____
City/Town _____
Prov. _____
Telephone _____

SOMETHING TO SELL ? ? ?
TRY A PIONEER CLASSIFIED AD

PROTECT OUR YOUTH!!

KNOW THE FACTS VOTE SENSIBLY ON OCTOBER 30th

Why Don't the Liquor Interests Advertise
True Results of Their Product?

A SORDID STORY IT HAS BEEN PROVEN THAT
Drink has drained more blood
Hung more crepe
Plunged more people into
bankruptcy
Armed more villains
Slain more children
Snapped more wedding rings
Defiled more innocents
Blinded more eyes
Twisted more limbs
Dethroned more reason
Snapped more manhood
Dishonored more womanhood
Broken more hearts
Blasted more lives
Driven more to suicide
And dug more graves than
any other poisonous scourge
that ever swept it's death-
dealing waves across the
world.

The above lines were
penned by Evangeline Booth
History verifies

THINK HONESTLY — PONDER DEEPLY —
THEN VOTE "NO" on OCTOBER 30th

— Courtesy —
Didsbury Citizens' Plebiscite Organization

Heaters - Heaters

— SEE THEM NOW —

THOMPSON GAS HEATER

TO HEAT A ROOM OR A HOUSE !!

COLEMAN OIL HEATER

SEVERAL SIZES

USED HEATERS AND FURNACES

AT REDUCED PRICES

Leeson Hardware

Phone 7 Didsbury

Footwear and Clothing For Winter

LADIES' BLANKET COATS —

Priced from \$19.95 to \$24.95

LADIES' SNOW BOOTS —

Priced from \$6.95 to \$9.95

LADIES' CAR COATS —

Priced at \$15.95

MEN'S CAR COATS —

Priced at \$19.95 to \$34.50

BOYS' BLANKET COATS —

Zipper Hoods \$11.95

"Footwear For The Whole Family"

J. V. Berscht & Sons

Phone 36 Didsbury

Here Comes bliss!

NEW CREME HOME PERMANENT

It never needs re-setting!

Just brush out and go out!

Have you tried the new creme wave in a tube that needs no re-setting? It's bliss! Let's you brush out into a perfect hairdo right away!

Self-neutralizing! Handy applicator-tip tube! Recaps tube and save for future uses!

\$2.00

Law's Drug Store

"The REXALL Store"

PHONE 40 — DIDSBURY, ALBERTA

NO RE-SETTING! JUST BRUSH OUT AND GO OUT!

NO RE-SETTING! JUST BRUSH OUT AND GO OUT!

NO RE-SETTING! JUST BRUSH OUT AND GO OUT!

NO RE-SETTING! JUST BRUSH OUT AND GO OUT!

NO RE-SETTING! JUST BRUSH OUT AND GO OUT!

NO RE-SETTING! JUST BRUSH OUT AND GO OUT!

NO RE-SETTING! JUST BRUSH OUT AND GO OUT!

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